

**Regional Internet Governance Forum  
(RIGF: [www.rigf.asia](http://www.rigf.asia))**

**PROJECT SELF-EVALUATION REPORT**

August 15, 2010

PREPARED BY

DotAsia Organisation

Secretariat, Regional Internet Governance Forum

*Submitted to the  
Office of the Government Chief Information Officer  
on behalf of*

*DotAsia Organisation  
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# I. INTRODUCTION

## Project Background

The Hong Kong IGF Conference aims to introduce to the various stakeholders in Hong Kong, in particular NGOs and youth, the status of internet governance and the global IGF. The APrIGF Roundtable will bring together experts in the region and around the world from the civil society, private sector and public sector for an intensive discussion that should help shape the future of the IGF. The Youth IGF Camp is organized and led by young leaders. During the 3-day (2 nights) forum, participants will role-play to represent different stakeholders in the society and interact with international experts in the field to discuss different social topics concerning the Internet.

### **IGF (Internet Governance Forum)**

IGF is a UN activity initiated in 2006 as a global Forum for multi-stakeholder policy dialogue on prevailing and merging issues on internet governance so as to foster the sustainability, robustness, security, stability and development of internet. Further information on its mandate can be found in <http://www.intgovforum.org/cms/index.php/aboutigf>.

Assisting the UN Secretary General in convening the Internet Governance Forums is the MAG (Multistakeholder Advisory Group) comprised of 50 Members drawn globally from governments, the private sector and civil society, including representatives from the academic and technical communities. The annual Forum was held in Greece (2006), Brazil (2007), India (2008), and Egypt (2009), and in 2010 is to be held in September 14-17 in Vilnius, Lithuania.

### **Hong Kong IGF Conference**

To complement and supplement the global IGF, a group of relevant entities in Hong Kong has come together to organise IGF related activities in HK, with a similar mandate as that of the global IGF and specifically with objectives and activities including the following,

1. To widen the awareness and involvement of all stakeholders in internet governance issues through pertinent activities in Hong Kong.
2. To hold local activities and meetings to discuss specific governance issues pertinent to the development and usage of internet in Hong Kong and in the Asia Pacific region.
3. Through such activities to encourage larger attendance and wider participation from Hong Kong and the Asia Pacific region at the annual global IGF and its many workshops.

The accrued benefits from such activities are wide-ranging, including

-enhancing the awareness of the power and capabilities of Internet across our community, in particular for the socially/economically disadvantaged, the disabled and the elderly, our youth and parents, so as to harness the Internet for a better quality of life.

- the beneficial usage of the Internet, in electronic commerce, in social networking, in mass

education and information dissemination, is accompanied by negative and emerging issues including cybercrime, intellectual property rights infringement, privacy intrusion, and the tension between societal and individual rights and freedom. Examining the multiple perspectives from the stakeholders would lead to a better balance and understanding for the overall good of our community.

-With Internet now an integral part of our life and livelihood, IGF activities would help to bridge the digital divide and shape our future in Hong Kong as a strategically proclaimed digital city.

-Relevant funding from the HK Government would demonstrate its informed response to local and regional Internet governance issues, its support for the declared territorial strategy to become Asia's IT hub, and commitment to civic engagement by the Government in a digital economy.

### **Youth IGF Camp**

Targeting secondary school and university students, and associate degree holders, this Forum will serve as a discussion group where HK youngsters can learn more about the capabilities and hot issues of the Internet and voice their opinions on the future development of the Internet. Topics to cover will include Digital Divide, Online Privacy and Security, Freedom of Speech, Cyberactivism, Copyright, Cyberlaw and Social Networks. Representatives from this Forum will report the major findings of the discussions at the HK Internet Governance Conference to be held the week following.

Targeting an enrolment of 100 youth, further details of this exciting Forum can be found in Appendix B together with a budget breakdown. Each youth participant will be charged a registration fee of HK\$300, which would also allow for participation in the HK IGF Conference.

The major deliverables and outcomes of the project include:

- The HK IGF Conference
- The Youth IGF Camp
- Transcript of proceedings at the HKIGF Conference
- Report on the proceedings at the HKIGF Conference
- Report on the Youth IGF Camp
- Workshops at the Global IGF 2010 in Vilnius
- Delegate Team for the Global IGF 2010 in Vilnius

### **Asia Pacific Regional IGF Roundtable**

Together with the HK IGF Conference and the Youth IGF Camp, an Asia Pacific Regional IGF Roundtable is also held in the same week.

While the global IGF is already in its fifth and final year of its initial charter, and Regional IGFs have been established in many other regions, including Africa, Europe, Latin America and the Caribbean, to date, Asia has seen no parallel forum for discussing Internet governance issues at a regional level. For the first time, the APriGF is therefore being convened with objectives to raise awareness and encourage participation from relevant stakeholders around

the region on Internet governance issues, as well as to foster multi-lateral, multi-stakeholder discussion about issues pertinent to the Internet in Asia.

### Acknowledgement

The organizers of the RIGF is very grateful to receive gracious sponsorship from various organizations for the 3 component events:

- HK IGF Conference
  - OGCIO HK\$435,000
  - Microsoft HK\$116,692.50 (US\$15,000)
  - HKIRC – Dinner Sponsor HK\$90,000
  - Cyberport – Venue Sponsor HK\$70,000 + Venue (in kind)
  - OurTV.HK – Media Sponsor (in kind)
  - **Subtotal: HK\$711,692.50**
- Youth IGF Camp
  - OGCIO HK\$45,000
  - Eva Chan, E-Mice HK\$3,000
  - **Subtotal: HK\$48,000**
- Asia Pacific Regional IGF Roundtable
  - APNIC US\$15,000
  - APTLD US\$3,000
  - SIRC US\$3,000
  - JPRS US\$3,000
  - IMPACT – Dinner Sponsor US\$3,000
  - Cyberport – Venue Sponsor US\$3,850 (HK\$30,000) + Venue
  - **Subtotal: US\$30,850**

## II. PROJECT MANAGEMENT

### Project Organiser and Supporting Organisations

The Hosting Organizations include:

- Asia Pacific Network Information Centre (APNIC)
- Asia Pacific Top-Level-Domains Association (APTLD)
- DotAsia Organisation
- Freedom House
- Hong Kong Council of Social Service (HKCSS)
- Hong Kong Federation of Youth Groups (HKFYG)
- Hong Kong Representative of the Multistakeholder Advisor Group (MAG), IGF
- Internet Society Hong Kong (ISOC HK)
- Internet Professional Association (iProA)
- NetMission Ambassadors
- Office of Legislative Councilor Hon. Samson Tam

#### **Asia Pacific Network Information Centre (APNIC)**

Asia Pacific Network Information Centre (APNIC) is an open, membership-based, not-for-profit organization. It is one of five Regional Internet Registries (RIRs) charged with ensuring the fair distribution and responsible management of IP addresses and related resources. These resources are required for the stable and reliable operation of the global Internet. As part of this service, the APNIC Secretariat is responsible for maintaining the public APNIC Whois Database and managing reverse DNS zone delegations. APNIC is also actively involved in the development of Internet infrastructure throughout the region. This includes providing training and education services, supporting technical activities such as root server deployments, and collaborating with other regional and international organizations.

#### **Asia Pacific Top Level Domain Association (APTLD)**

Asia Pacific Top Level Domain Association (APTLD) is an organisation for ccTLD (country-code Top Level Domain) registries in Asia Pacific region. APTLD was originally established in 1998, and in 2003 legally established in Malaysia. APTLD works as the forum of information exchange regarding technological and operational issues of domain name registries in Asia Pacific region. Also, as an interface to other international Internet coordinating bodies, APTLD fosters and elevates participation of AP ccTLDs in these global fora, as well as acting in the best interest of APTLD members in global Internet policy making process.

#### **DotAsia Organisation (also serves as Secretariat)**

DotAsia Organisation is a not-for-profit organisation with a mission to promote Internet development and adoption in Asia. DotAsia has a strong mandate for socio-technological advancement initiatives including: (a) digital inclusion projects to bridge the digital divide and the poverty gap; (b) educational initiatives, e.g. scholarships and promotion of Internet adoption for the advancement of knowledge, etc.; and, (c) research and development projects,

including relief and rebuild efforts. DotAsia oversees the ‘.Asia’ top-level Internet domain name, and is formed as an open consortium of 20 official top-level-domain authorities around the region, including .CN (China), .JP (Japan), .KR (Korea), .IN (India), .NZ (New Zealand), .PH (Philippines), etc., and 5 regional Internet organizations including APNIC, APNG, APCERT, PAN and APTLD. In the past two decades Asia has developed into a global force in the commercial, political and cultural network. The .Asia domain aspires to embrace this dynamism in the Asia Century to become a nucleus, intersection and breeding ground for Internet activity and development in the region.

### **Freedom House**

Freedom House is an independent watchdog organization that supports the expansion of freedom around the world. Freedom House supports democratic change, monitors freedom, and advocates for democracy and human rights. Since its founding in 1941 by prominent Americans concerned with the mounting threats to peace and democracy, Freedom House has been a vigorous proponent of democratic values and a steadfast opponent of dictatorships of the far left and the far right. Eleanor Roosevelt and Wendell Willkie served as Freedom House’s first honorary co-chairpersons.

Throughout its history, Freedom House has opposed tyranny around the world, including dictatorships in Latin America, apartheid in South Africa, Soviet domination of Central and Eastern Europe, and religiously-based totalitarian regimes such as those governing Sudan, Iran and Saudi Arabia. Freedom House has promoted the growth of freedom by encouraging U.S. policymakers, international institutions, and the governments of established democracies to adopt policies that advance human rights and democracy around the world. At the same time, Freedom House provides support to individuals working in the world’s young democracies to overcome debilitating legacies of tyranny, dictatorship and political repression; as well as to activists working in repressive societies to bring about greater freedom and openness.

### **Hong Kong Council of Social Service (HKCSS)**

Hong Kong Council of Social Service (HKCSS) is developed from the Committee on Voluntary Emergency Relief Council which was responsible for co-coordinating and planning various welfare service during the 1940s at the time when mass influx of refugees from the Mainland generating the need to carry out large-scale relief work after Hong Kong’s recovering from World War II. In the year 1951, it became a body corporate. It aims to build a welfare sector that is highly accountable, efficient, effective and responsive to social needs, upholding the long-term sustainable development of society and the well-being of our citizens. HKCSS has grown since then to become an umbrella organization of over 370 Agency Member, that provide over 90% of the social welfare services for those in need through their 3,000 service units all over Hong Kong. HKCSS and its member agencies believe in social justice and equality, and the intrinsic rights of every individual. While society is obliged to provide individuals with the basic social and economic resources to develop their potentials, individuals in turn should carry out their responsibilities towards their families and society, to be self-reliant and to achieve self-actualization.

### **The Hong Kong Federation of Youth Groups ([www.hkfyg.org.hk](http://www.hkfyg.org.hk))**

The Hong Kong Federation of Youth Groups (HKFYG) was founded in 1960 and has been

committed to serving the youth of Hong Kong. Our care for the young is provided through a variety of services, activities and programmes, which have an annual attendance of five million. We encourage youth to reach their fullest potential and with community support, we now have over 60 service units. We also have 12 core services, which include the Youth S.P.O.Ts, Youth Employment, Services for Youth at Risk, Counselling, Parent-child Mediation, e-Services, Leadership Training, Volunteer Services, Education Services, Creativity Education and Youth Exchange, Leisure, Cultural and Sports Services, and Research and Publications. We encourage young people to grow into responsible and dutiful citizens and we now have over 120,000 registered volunteers and 280,000 enrolled members of our u21 youthnet. We believe that our motto Caring for Youth • Caring for the Community reaffirms our commitment and dedication to the young people of Hong Kong.

### **Hong Kong Internet Registration Corporation Limited (HKIRC)**

Hong Kong Internet Registration Corporation Limited (HKIRC) is a not-for-profit, non-statutory, member-based corporation designated by the Government of the HKSAR to undertake the administration of Internet domain names under the .hk country code top level domain. HKIRC provides registration services for English domain names ending with .com.hk, .org.hk, .net.hk, .edu.hk, .gov.hk, .idv.hk, .hk and Chinese domain names ending with .公司.hk, .組織.hk, .網絡.hk, .教育.hk, .政府.hk, .個人.hk, .hk, and other domains to be introduced from time to time in Hong Kong. With the mission of fostering e-commerce and Internet development in Hong Kong and serving the best interest of the community, HKIRC is committed to deliver high quality .hk domain name registration service in an effective, customer-centric and sustainable manner. HKIRC has always been dedicated to promote the use of Internet and .hk domain name in the community.

### **Hong Kong Representative of the Multistakeholder Advisor Group (MAG), IGF**

The Multistakeholder Advisory Group (MAG) established by the Secretary-General of the United Nations is to assist the Secretary General in convening the Internet Governance Forums. The MAG comprises of 56 Members from governments, the private sector and civil society, including representatives from the academic and technical communities. The MAG holds meetings three times a year at the Palais des Nations in Geneva and is preceded by open consultations meetings.

The Advisory Group members are from all stakeholder groups, representing Governments, private sector and civil society, including the academic and technical communities, representing all regions. All Advisory Group members serve in their personal capacity, but are expected to have extensive linkages with their respective stakeholder groups. The main task of the Advisory Group is to provide advice on the preparations of the annual Internet Governance Forum, which for 2010 is to be held in Vilnius, Lithuania, from 14 to 17 September 2010.

### **Internet Society Hong Kong (ISOC HK)**

Internet Society Hong Kong (ISOC-HK) is the local chapter organization of the Internet Society (ISOC), a professional membership society with more than 100 organisational and more than tens of thousands individual members in over 90 chapters around the world, providing leadership in all issues confronting the current and future Internet. ISOC-HK was formed in 2005 by local veteran Internet professionals with the mission to improve the

practice of Internet governance and online civil society in Hong Kong.

The vision of ISOC HK is that an open and accessible network, in technology and policy, contributes to and provides a platform for sustainable development of the information society, which enriches the human experience. ISOC HK is dedicated to the open, unencumbered, beneficial use of the Internet; the upholding of the freedom of expression and opinion, privacy of personal information and aversion of social discrimination; through responsible self-regulation and harmonized governance.

### **Internet Professional Association (iProA)**

The Internet Professional Association (iProA), a non-profit making professional organization founded in 1999, is dedicated to the bridging of digital divide in society, and advancing the art & science and proper application of Internet technology.

iProA consolidates strengths of its membership in the promotion of Internet technology by enhancing and improving the quality, functionality and reliability of Internet related services in Hong Kong. Recognising the benefits of synergy, iProA places emphasis on partnering with different communities like government departments, public bodies, academic institutions, media agencies and even private organisations. In the past 10 years, iProA organised and participated in over 200 seminars and events with various organisations to promote and share the latest technological know-how with the greater community of Hong Kong with the view to extend its reach and bring benefits to all walks of life.

### **NetMission Ambassadors**

The NetMission Ambassadors program brings together a network of dedicated young volunteers devoted towards promoting and contributing towards digital inclusion, Internet governance as well as a respectable and harmonious Internet environment.

NetMission provides a platform for youth, as Netizens, to voice out their opinions to shape a better future for the Internet, and a framework to train and nurture future Internet leaders. Through the program, NetMission Ambassadors acquire in-depth knowledge about the Internet and its impact to society through first-hand experience interacting with the local and international community, including attending international conferences. Upon the completion of the training program, NetMission Ambassadors develop and implement different community projects such as initiatives that bridge the digital divide. NetMission aspires to become a program that can serve as a prototype for other similar digital inclusion programs in Asia and around the world.

### **Office of Legislative Councilor Hon. Samson Tam**

Samson Tam is a Legislative Councilor from the functional constituency of Information Technology and the Chairman of Panel on Information Technology and Broadcasting in the LegCo. The Office of The Hon Samson Tam arranges events to motivate the better development of ICT industry as well as supporting events from ICT industry. Currently, Hon Samson Tam is also the members of 5 other panels in LegCo, they are Panel on Commerce and Industry; Panel on Constitutional Affairs; Panel on Development; Panel on Economic Development and Panel on Education. He is also a member of Digital 21 Strategy Advisory Committee and the Small and Medium Enterprises Committee, the Chairman of Hong Kong

Trade Development Council ICT Services Advisory Committee and Deputy Chairman of the Hong Kong Productivity Council. He is also the Chairman of the TechMatrix Research Centre and the founder and Chairman of Group Sense (International) Ltd.

The Supporting Organizations include:

#### SUPPORTING ORGANISATIONS:



#### Project Steering Committee/Organising Committee

The Local Host Organizing Committee (LOC) was tasked with the responsibility of organizing the program for the HK IGF Conference as well as overseeing the entire project.

10 LOC meetings were held respectively on:

- Jan 18, 2010
- Feb 2, 2010
- Feb 10, 2010
- Mar 5, 2010
- Mar 16, 2010
- Mar 30, 2010
- Apr 28, 2010
- May 18, 2010
- May 28, 2010
- Jun 8, 2010

The NetMission Ambassadors is tasked with organizing the Youth IGF Camp.

The Asia Pacific Regional Team (RT) is tasked with organizing the program, inviting speakers as well as outreach for participation around the region. The RT met initially on

Feb 10 via teleconference, and then on March 1 in person during the APRICOT event in Kuala Lumpur, and subsequently weekly meetings between April 16 – June 4, 2010 via teleconference.

The Secretariat is responsible for coordinating all logistics, including travel and hotel for foreign guests, venue, production, onsite audio & visuals, translations, transcriptions, printing, website, food & beverage, social events, public relations, meetings, teleconferences, etc.

## Project Schedule

The major milestones for the project include:

- Press conference to announce and promote the HK IGF Conference (and Briefing session for the Youth IGF Camp)
- Youth IGF Camp
- Asia Pacific Regional IGF Roundtable
- HK IGF Conference
- Global IGF Preparatory Meeting in Geneva
- Global IGF Meeting (and corresponding Workshops in Vilnius)

All of the milestones so far had been accomplished on schedule. Further information on future deliverables is included in Appendix C.

## Financial Management

The project, including all 3 components, was completed within budget and with a budget surplus. The government sponsorship of HK\$480,000 successfully leveraged sponsorships from local and regional organizations to a total of HK\$1,000,084.60 (including the government sponsorship). A total leverage of almost 110%.

DotAsia, as the secretariat for all 3 component events, underwrote the event, and is tasked with safekeeping and managing the financials, sponsorship income and expenses for the project.

The expenditures for both the Youth IGF Camp and the HK IGF Conference (the 2 events sponsored by OGCI) were below the original budgeted amount, and both were below the original budget by less than 10%:

	<i>Total Expenditure</i>	<i>Budgeted Amount</i>
• Youth IGF Camp:	HK\$58,402.70	HK\$60,000
• HK IGF Conference: (excluding F&B)	HK\$560,746.97	HK\$ 581,900

The **Total Expenditure** for the 2 events supported by the OGCIO, including F&B is:

• Youth IGF Camp:	HK\$58,402.70
• HK IGF Conference (excluding F&B):	HK\$560,746.97
• HK IGF Gala Dinner	HK\$74,700
• Other F&B (including Volunteer Appreciation Dinner):	HK\$52,460
Total:	<b><u>HK\$ 746,309.67</u></b>

The total amount of the sponsorships from OGCIO (HK\$45,000 and HK\$435,000) is fully accounted for and spent.

The total additional amount of sponsorship received for the 2 events sponsored by OGCIO include:

• Microsoft:	HK\$116,692.50	(US\$15,000)
• Cyberport:	HK\$70,000	(on top of in-kind venue sponsorship)
• HKIRC:	HK\$90,000	(including Gala Dinner)
• Eva Chan, E-Mice:	HK\$3,000	(sponsoring camp fees for students)

Besides sponsorship, the total income from registration fees (of the HK IGF Conference) and the camp fees (for the YIGF Camp) are:

• Registration Fee	HK\$7,211.95
• yIGF Participant Fee	HK\$4,800.00
(not including the HK\$3,000 sponsorship from E-Mice)	

The **Total Income** for the 2 events supported by the OGCIO is therefore:

• Sponsorship from OGCIO (HK\$435K + HK\$45K):	HK\$480,000.00
• Other Sponsorships:	HK\$279,692.50
• Registration and Camp Fees:	HK\$12,011.95
Total:	<b><u>HK\$771,704.45</u></b>

Therefore the **Surplus** resulting from the 2 events supported by OGCIO is: **HK\$25,394.78**

This surplus, as laid-out in the original proposal, will be used to support travel costs for students from the Youth IGF Camp to participate at the global IGF 2010 in Vilnius. The estimated cost per participant, including air-fares and hotel is about HK\$22,000 for the weeklong event. The surplus from the APrIGF Roundtable, as well as further subsidies from DotAsia will support around 8-10 students to attend the event in Vilnius.

Details of the financials, including the allocation of the surplus funds are included in Appendix D and Appendix C respectively.

While the APrIGF Roundtable was not included as an event sponsored by the OGCIO, the financial information will also be included in Appendix D for reference. As a brief summary, the APrIGF Roundtable was also completed within budget and with a budget surplus. The surplus, following the spirit and direction of surplus expenditure, will be spent on supporting students from the Youth IGF Camp to participate in Internet Governance events. The level of sponsorship received was higher than expected. The commitment and funding support from the OGCIO nevertheless was fundamental in the success of all 3 component events of the RIGF.

### III. PROJECT OUTCOMES

#### Assessing the Deliverables

The RIGF project consists of 3 component events, which are the core deliverables:

1. Asia Pacific Regional IGF Roundtable (June 14-16, 2010)
2. Hong Kong IGF Conference (June 17-18)
3. Youth IGF Camp (June 12-14)

All three events were completed successfully and meeting expectations.

The event was well received by the local and regional community, and we received good press (including reporters from TVB, SCMP, Apple Daily, Singtao Daily, HKCD, HKEJ, Wenweipo, etc.) & social media coverage (including Facebook, Twitter, Sina Weibo, blogs, etc.). As mentioned in the section describing the Financial Management above, the sponsorship support from OGCIO was well leveraged for an additional 110% of sponsorship funding in total.

The 3 component events attracted in total 400 participants:

- Youth IGF Camp: 51<sup>1</sup>
- Asia Pacific Regional IGF Roundtable: 200
- Hong Kong IGF Conference: 250
- Total unique participants: ~400

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<sup>1</sup> The attendance at yIGF reported at 51 only includes the youth participants recruited for the program. The number when adjusted to include group facilitators, meeting coordinators, committee members and foreign guests, which the original estimation of attendance of 100 included. The actual attendance should be:

Youth (Student) Participants: 51 (anticipated ~70)  
 Group Facilitators (Students): 6  
 Meeting Coordinators: 6  
 Committee members and foreign guests: 5 (anticipated ~15)  
 Total Attendance: 68

The discrepancy between the actual attendance and the estimated number was largely contributed by (i) three secondary schools which in total committed 30 student participants ended up reporting only 6 into the camp; (ii) only 2 out of the 12 local host committee members made it to the camp.

The cost of the camp however did not change by the same degree because of certain fixed costs.

The events attracted participants from over 20 countries, including the following economies:

- |               |                   |
|---------------|-------------------|
| 1. Australia  | 13. Japan         |
| 2. Bangladesh | 14. Lao PDR       |
| 3. Burma      | 15. Malaysia      |
| 4. Cambodia   | 16. New Zealand   |
| 5. Canada     | 17. Nigeria       |
| 6. China      | 18. Pakistan      |
| 7. Denmark    | 19. Philippines   |
| 8. France     | 20. Singapore     |
| 9. Germany    | 21. Switzerland   |
| 10. Hong Kong | 22. Taiwan        |
| 11. India     | 23. Thailand      |
| 12. Indonesia | 24. United States |

A press conference was also conducted prior to the events on May 30, 2010 to promote the event. A pre-event was conducted at the conference, attracting over 100 audience, including 6 media groups and 9 media correspondents, resulting in 3 reports from printed media and 8 reports online in words and/or video format.

### Marketing the Outcomes

With the successful completion of the core events, all 3 workshops proposed to the global IGF were accepted (and/or incorporated) into the agenda. This is one of the main components of marketing the outcomes in the international community:

- DAY 2 : Wednesday, 15 September 2010 (09:00-11:00) – 67. Developing Civil Society and Youth Participation in Internet Governance in Asia
- DAY 2 : Wednesday, 15 September 2010 (11:30-13:30) – 94. Well-being on the digital networks (Parenting Digital Natives)
- DAY 4 : Friday, 17 September 2010 (09:00-11:00) – R/N 3:Asia Pacific regional IGF

The APrIGF team have also been invited to participate at the Regional Perspectives Session at the Main Sessions on DAY 1 : Tuesday, 14 September 2010 (11:30-13:00).

The [www.rigf.asia](http://www.rigf.asia) website is maintained along with an archive of the transcript for all proceedings for the APrIGF Roundtable as well as the HK IGF Conference.

A proceedings booklet is being prepared and will be printed and distributed to support the promotion of the outcomes of the event. The target date for the completion of this is September 2010.

For Hong Kong, the outcomes will also be advocated to universities and secondary schools as part of the outreach program in the upcoming NetMission Ambassadors recruitment and training sessions (to be conducted between October 2010 – February 2011). Additional materials, including the proceedings booklet will also be distributed during those programs.

Furthermore, the outcomes have also been brought to:

- The global IGF preparatory meeting in Geneva (June 28-29, 2010)
- The ChildNet Youth Camp in London (Aug 2-5)

And further to upcoming events:

- APRICOT 2011 in Hong Kong (Feb 15-25, 2011)
- APAN 2011 in Hong Kong (Feb 21-25, 2011)
- ICANN Asia 2011 (Jun 19-24, 2011)
- China IGF (currently planned for June 2011 in Beijing)

One of the core channels for marketing the outcomes would be through the advocacy of the NetMission Ambassadors (including those who participated in the Youth IGF Camp).

### Gauging User Feedbacks

A survey questionnaire was distributed during the APrIGF Roundtable and HK IGF Conference. A total of about 100 forms were collected, representing about 30% of the participants (total estimated 350 unique persons attending).

The following summarizes the findings of the survey:

- 99% agree to hold APrIGF again
- 98% would like to attend onsite again
- 76% would attend remotely if they cannot be onsite
- 57% agree to move APrIGF around different host cities (42% stay in HK)
- 88% thinks APrIGF should run for 2-3 days
- 90% agree that APrIGF is important
- 76% agree that there was a good multi-stakeholder mixture
- 37% Appropriate | 34% Neutral | 21% would like to see more interaction

The results from the survey confirm the success of the event and points toward the interest of repeating the event in the future.

More detailed results from the survey are included in Appendix E.

## IV. HOLISTIC ASSESSMENT AND CONCLUSION

### Discussion on project successfulness

The objectives set out in the proposal (and included in Part I above) were:

1. To widen the awareness and involvement of all stakeholders in internet governance issues through pertinent activities in Hong Kong.
2. To hold local activities and meetings to discuss specific governance issues pertinent to the development and usage of internet in Hong Kong and in the Asia Pacific region.
3. Through such activities to encourage larger attendance and wider participation from Hong Kong and the Asia Pacific region at the annual global IGF and its many workshops.

All of the objectives were accomplished and well received by the local and international community.

Through favorable press coverage and social media posts resulting from the component events, the awareness of Internet governance issues was widened and increased. The engagement of non-IT related NGOs as supporting organizations, which in turn brought in many non-IT professionals and participants into the discussions also contributed to the widening of the awareness and involvement of Internet governance issues in Hong Kong.

The 3 component events themselves fulfilled the second and third objectives above. In addition, the outcomes from these core events will be brought to the global IGF as well as incorporated into the activities of the NetMission Ambassadors program which will outreach to universities and secondary schools in Hong Kong between September – November 2010.

In the original proposal (also included in Part I above), a set of accrued benefits were also included (summarized below):

- Enhancing the awareness of the power and capabilities of Internet across our community, in particular for the socially/economically disadvantaged, the disabled and the elderly, our youth and parents, so as to harness the Internet for a better quality of life.
- Examining multiple perspectives from different stakeholders on the beneficial usage of the Internet, in electronic commerce, in social networking, in mass education and information dissemination, along with negative and emerging issues including cybercrime, intellectual property rights infringement, privacy intrusion, and the tension between societal and individual rights and freedom
- Help to bridge the digital divide and shape our future in Hong Kong as a digital city
- The Hong Kong Government would demonstrate its informed response to local and regional Internet governance issues, its support for the declared strategy to become Asia's IT hub, and commitment to civic engagement by the Government in a digital economy

The RIGF component activities successfully delivered on all of the above. The events including the inclusion of assistive technologies such as live webcasting and online transcript,

as well as onsite simultaneous interpretation and sign language (for the hearing impaired) provided a platform for participation among the community at large. Different sessions of the event also focused on issues directly related to the use of the Internet to alleviate and bridge the digital divide with the socially, technologically and/or physically disadvantaged. In fact, an important outcome of the events was to contribute towards the raising of the importance of digital inclusion as a strategic component in the global Internet governance agenda.

By attracting speakers and participants from different stakeholder interests:

- Government
- Industry
- Non-commercial / Non-Government
- Youth

The RIGF component activities were successful in examining and raising the awareness among people from different sectors of the community about the impact of the Internet and the relevance of Internet governance to address the negative concerns arising out of the prevalent use of the Internet, as well as to enhance and promote the positive contributions of the usage of the Internet.

The objective most successfully fulfilled is youth engagement.

The Youth IGF Camp attracted energetic and enthusiastic young participants from secondary schools and universities in Hong Kong to participate in a discussion about Internet governance issues. The format of the Youth IGF Camp, which required each participant to role-play as various different stakeholders including:

- Government (liberal and authoritarian)
- Business (large and small)
- NGOs (large and small)
- Parents and teachers
- Youth (and themselves)

Was highly acclaimed by international experts, and is likely to be incorporated into future engagement activities around the world.

Based on the anecdotal feedback from international experts who observed the youth engagement components, besides the role-playing format which compelled the young minds to stand in the position of and speak for different stakeholders, such as government and big businesses, another key success factor for youth engagement is the fact that the youth themselves felt empowered and is given the opportunity to speak and deliberate on issues that mattered to them.

In fact, the format itself was created and developed by youth themselves, more specifically by the NetMission Ambassadors after their training and exchange experiences at previous international internet governance related conferences including IGF 2009 in Egypt and ICANN Asia 2009 in Seoul. The topics for discussion was also based on the open topic essays that were submitted by the participants as part of the application requirements.

Furthermore, the successful hosting of the APrIGF contributes to solidifying Hong Kong as

Asia's IT Hub, and demonstrates the commitment from the OGCIO to engage the local and the international community for an informed response to local and regional Internet governance issues.

DotAsia, as the secretariat of the project, believes that the critical factors of success include:

- *Strong demonstrated support from the Hong Kong Government through the OGCIO* – funding commitment is as important as participation in the proceedings. The strong funding support from OGCIO helped establish confidence in the event which in turn leveraged higher than expected sponsorship support from around the region. OGCIO representative participation in the program and interactive discussion components are also essential for the multi-stakeholder approach.
- *Diverse multi-stakeholder mixture of established international and local expertise as speakers* – the ability to invite, attract and manage over 60 speakers from around the region, including about half of which from outside of Hong Kong is another critical success factor. Expert speakers included government representatives, businesses, civil society as well as from the academia exemplified the multi-stakeholder approach which is fundamental to the global IGF approach, and is essential to foster an atmosphere of balanced participation.
- *Fully integrated youth participation throughout the preparation, organization and participation* – with the overwhelming volume of information on the Internet, digital natives grow up in a highly independent and critical thinking environment. That youth are included from the start and preparatory process of any youth engagement process is critical to the success and buy-in for any outcomes. This includes the topic of discussion, which is one of the determining factor of the level and success of engagement.

## Way Forward

Summarizing the success of the RIGF project, we believe that the government should continue to fund activities related to Internet governance. The RIGF project confirmed the interest from different stakeholders to contribute to the development of policies and viewpoints on local and international Internet governance issues. Continuation of this momentum would help best leverage this first attempt.

HK IGF Conference could become an annual event, with the Youth IGF Camp being a feature component.

OGCIO should continue to participate in the international and regional Internet governance activities.

DotAsia will incorporate the outcomes and learning into the NetMission Ambassadors program. DotAsia will also continue to liaise with the hosting organizations and supporting organizations to further develop the youth engagement learning from the RIGF project.

Immediately continuing from the 3 core component events, the RIGF project will further report the outcomes from the meetings at the upcoming global IGF meetings in Vilnius in

September 2010, as well as complete the production of the proceedings booklet. Furthermore, the surplus proceeds from the project will be utilized to fund student participants from the Youth IGF Camp to participate at international events, including the IGF in Vilnius.

### Concluding Comments

As a brief conclusion, DotAsia would like to emphasize the following few points:

- The strong commitment from OGCIIO is instrumental in the success of the RIGF project.
- The composition of the Local Organizing Committee (LOC) and the coordination of the hosting organizations under the advice of Mr. Jeremy Godfrey of the OGCIIO and the leadership of Mr. Stephen Lau, the Chairman of the LOC laid the foundation for the success of the RIGF project.
- The ability to bring together expertise from different sectors of society and from around the region allowed the RIGF project to attract encouraging participation and meaningful outcomes contributes to the future development of a multi-stakeholder approach to the discussion of Internet governance issues in Hong Kong and around Asia.
- Conceptualized and successfully implemented by the NetMission Ambassadors, the Youth IGF Camp was one of the most well received events among the core component events. The multi-stakeholder role-playing model is inspiring future programs around the world.
- Our digital natives are eager, informed and interested in participating in Internet governance policy discussions. Youth engagement should be an integral part of Internet governance policy discussions.
- Much remains to be done to bridge the digital divide in Internet governance policy discussions, especially the participation from non-IT related NGOs and the digitally disadvantaged.
- The RIGF 2010 event represents a small step towards a complex set of issues related to Internet governance, which will require a continued commitment from the government, the industry and the society at large to engage in open, receptive, multi-stakeholder and constructive dialogue to address.

# APPENDICES

## Appendix A: Membership of the Project Steering Committee/Organising Committee

The **Local Host Organizing Committee** (and their alternates) includes the following individuals (Listed in Alphabetical Order):

- Popo Chan, Development Officer (Marketing), Hong Kong Federation of Youth Groups (Alternate for Ken Ngai)
- Gary Cheng, General Manager China, Group Sense Ltd (Alternate for Samson Tam)
- Johnson Cheng, Business Development Director, We Software Limited
- Edmon Chung, Chief Executive Officer, DotAsia Organisation
- John Fung, Director of Information Technology Resource Center Limited (ITRC), Hong Kong Council of Social Services (HKCSS)
- Alex Hung, Vice President, Internet Professional Association (iPROA)
- Peter Kwok, Project Manager, Information Technology Resource Centre Limited (ITRC), The Hong Kong Council of Social Service (HKCSS)
- Stephen Lau, Hong Kong Representative of Multi-Stakeholder Advisory Group (MAG), IGF (Chairman of Local Host Organizing Committee)
- Charles Mok, Chairman, Internet Society (ISOC) HK
- Ken Ngai, Website Director of Hong Kong Federation of Youth Groups
- Jonathan Shea, CEO, Hong Kong Internet Registration Corporation (HKIRC)
- Hon. Samson Tam, Legislative Council Member, IT Sector

The **Asia Pacific Regional Team** includes the following individuals (Listed in Alphabetical Order):

- Izumi Aizu, Professor & Senior Research Fellow, Institute for InfoSociomics, Tama University
- Prof. Ang Peng-Hwa, Singapore Internet Research Centre, Nanyang Technological University, Singapore
- Edmon Chung, Chief Executive Officer, DotAsia Organisation
- Rafik Dammak, Non-Commercial Stakeholder Group (NCSG) representative on Generic Names Supporting Organization, ICANN
- Keith Davidson, Executive Director of InternetNZ
- Chris Disspain, CEO of au Domain Administration Ltd. auDA
- Khaled Fattal, Multilingual Internet Names Consortium Chairman and CEO
- Robert Guerra, Head of Global Internet Freedom Initiative at Freedom House

- Don Hollander, General Manager of Asia Pacific Top Level Domain
- Hiro Hotta, Director of Japan Registry Services (JPRS)
- Norbert Klein, Member of Non-Commercial Users Constituency
- Eun-Ju Kim, Head of International Telecommunications Union
- Wolfgang Kleinwächter, Professor for International Communication Policy and Regulation at the Department for Media and Information Sciences of the University of Aarhus
- Markus Kummer, Executive Coordinator of the Secretariat for Internet Governance Forum (IGF)
- Stephen Lau, Hong Kong Representative of Multi-Stakeholder Advisory Group (MAG), IGF
- Charles Mok, Chairman of Internet Society Hong Kong
- Cheryl Langdon-Orr, ICANN At-Large Advisory Committee Chair 2007-2009
- Yumi Ohashi, Japan Registry Services (JPRS)
- Adam Peake, Executive Research Fellow; Center for Global Communications, International University of Japan
- Jonathan Shea, Chief Executive Officer, Hong Kong Internet Registration Corporation Ltd.
- Rajnesh Singh, Chair of ICANN's Asia Pacific Regional At-Large Organization (APRALO)
- Paul Szyndler, Public Affairs Officer .au Domain Administration
- Sharil Tarmizi, Chief Operating Officer, the Malaysian Communications and Multimedia Commission
- Paul Wilson, Director General of APNIC
- Dr. Prof. Hong Xue, Director of Institute for the Internet Policy & Law (IIPL), Beijing Normal University
- Viktor Mayer-Schönberger, Associate Professor and Director, Information + Innovation Policy Research Centre
- German Valdez, Communications Area Manager of APNIC

**Secretariat & Host Coordinators:**

- Elaine Cheng, DotAsia Organisation
- Johnson Cheng, WeSoft
- Bianca Ho, NetMission.Asia
- Aaron S.P., WeServe.Asia
- Ping Wong, DotAsia Organisation

## **Appendix B: Terms and Conditions for OGCIIO Sponsorship**

DotAsia, on behalf of the Local Host Organizing Committee, affirms that the deployment of the project fully complied with the terms and conditions for OGCIIO sponsorship as set out in the Annex of the Acknowledgement of receipt of the sponsorship payment on the project “Internet Governance Forum Hong Kong (IGF HK) 2010 Activities”, save for the Interim Progress Report, which was mutually agreed upon verbally to not be necessary.

## Appendix C: Actual Project Schedule

The 3 components of the core event were delivered accordingly as planned:

1. Asia Pacific Regional IGF Roundtable (June 14-16) – Cyberport (Function Rooms 1-3, Level 3, Cyberport 3)
2. Hong Kong IGF Conference (June 17-18) – Cyberport (Function Rooms 1-3, Level 3, Cyberport 3)
3. Youth IGF Camp (June 12-14) – Jockey Club Sai Kung Outdoor Training Camp

There are 3 more deliverables (which are part of the outcomes) of the project:

1. **Workshops in the global IGF 2010 in Vilnius** – as a result of the successful deployment of the project 3 workshops to report on the discussions were proposed and accepted by the United Nations IGF 2010 in Vilnius.
  - DAY 2 : Wednesday, 15 September 2010 (09:00-11:00) – 67. Developing Civil Society and Youth Participation in Internet Governance in Asia
  - DAY 2 : Wednesday, 15 September 2010 (11:30-13:30) – 94. Well-being on the digital networks (Parenting Digital Natives)
  - DAY 4 : Friday, 17 September 2010 (09:00-11:00) – R/N 3:Asia Pacific regional IGF

Furthermore, the organizers have been invited to participate at the Regional Perspectives Session at the Main Sessions on DAY 1 : Tuesday, 14 September 2010 (11:30-13:00).

2. **Proceedings Booklet of the Regional IGF Activities** – a proceedings booklet is being prepared and will be printed and distributed to support the promotion of the outcomes of the event. The target date for the completion of this is September 2010.
3. **Supporting of young students to participate in international Internet Governance Forums** – income and surplus funds will be devoted towards supporting the traveling expenses for outstanding students at the Youth IGF Camp to participate in Internet Governance forums such as the global IGF 2010 in Vilnius (September 2010). Selection process is still ongoing.

## Appendix D: Financial Statement for the Project

### OGCIO Sponsored Events – Youth IGF Camp & HK IGF Conference

<b>Expenditures</b>		
Youth IGF Camp		\$58,402.70
HK IGF Conference		
Speakers & Guest Invitations <sup>2</sup>	\$172,835.27	
Venue Production & Conference Equipment <sup>3</sup>	\$59,160.00	
Conference Accessibility <sup>4</sup>	\$108,253.04	
Pre/Post Event Promotional Materials	\$87,472.44	
Misc / Administrative <sup>5</sup>	\$83,026.22	
Printing of proceeding booklets <sup>6</sup>	\$50,000.00	
Total HK IGF Conference		\$560,746.97
F&B		
HK IGF Gala Dinner Cost	\$74,700.00	
Lunches & Refreshments	\$42,460.00	
Appreciation Dinner (including OC) <sup>7</sup>	\$10,000.00	
Total F&B		\$127,160.00
<b>Total Expenditure</b>		<b>HK\$746,309.67</b>
<b>Income</b>		
Sponsorships		
OGCIO	\$480,000.00	

<sup>2</sup> We have spent more than budgeted on this item because we have secured Cyberport's additional sponsorship on hotel rooms for guests, at around \$25,000, as well as the then anticipated budget surplus from the lower costs required for admin/misc. The additional amounts were used to extend travel support to more overseas guests. The original budget had 10 guests, we finally provided travel support for 15 overseas guests.

<sup>3</sup> Surplus on Venue Production & Conference Equipment: The surplus on this item was mainly due to a 50% discount on management fee offered by Cyberport.

<sup>4</sup> Surplus on Conference Accessibility: There was a surplus on this item because a different and much more economical provider (for real time transcription) was identified.

<sup>5</sup> Surplus on Misc / Administrative: The budgeted amount for contingency (under misc/stationary/contingency) was not fully consumed.

<sup>6</sup> As explained in Appendix C, a proceedings booklet is being produced. The estimation is based on printing 5000 booklets at around \$15 per, separately allocating to the Youth IGF and HK IGF (HK\$50,000) as well as the APrIGF (HK\$25,000) expenditures.

<sup>7</sup> This is being planned to be held in August (or September) 2010 as a debriefing session (among the LOC) and an appreciation to the about 40 volunteers that made the event possible, after the completion of this report.

Microsoft	\$116,692.50
Cyberport (Venue Sponsor)	\$70,000.00
HKIRC (Gala Dinner Sponsor)	\$90,000.00
E-Mice (yIGF Sponsorship)	\$3,000.00
<b>Total Sponsorships</b>	<b>\$759,692.50</b>
Registration Fee	\$7,211.95
yIGF Participant Fee	\$4,800.00
<b>Total Income</b>	<b>HK\$771,704.45</b>
Surplus:	HK\$25,394.78

**APrIGF Roundtable (not included in OGCIO sponsorship)**

<b>Expenditures</b>	
Expenditures (excluding F&B)	\$86,121.63
Expenditures (F&B)	\$86,209.25
<b>Total Expenditure</b>	<b>HK\$172,330.88</b>
<b>Income</b>	
Sponsorships	\$240,392.10
<b>Total Income</b>	<b>HK\$240,392.10</b>
Surplus	HK\$68,061.22

There was a higher than expected level of sponsorship income for the Asia Pacific Regional IGF Roundtable event:

- APNIC US\$15,000
- APTLD US\$3,000
- SIRC US\$3,000
- JPRS US\$3,000
- IMPACT – Dinner Sponsor US\$3,000
- Cyberport – Venue Sponsor US\$3,850 (HK\$30,000)
- **Total: US\$30,850**

Resulting in a sizable surplus of about US\$11,000. The most significant contributor to the surplus included the sponsorship from APNIC (which was confirmed very close to the event), and the significant in-kind support from Freedom House, which considerably reduced the expenditures for inviting foreign guests to the events.

The surplus, following the spirit and direction of surplus expenditure, will be spent on

supporting students from the Youth IGF Camp to participate in Internet Governance events, including:

- The Youth IGF Camp organized by ChildNet International in London (Aug 2010)
  - 2 representatives were sent as ambassadors from the Youth IGF Camp in Hong Kong, as part of the marketing efforts of the outcomes from the project (total cost of HK\$22646.63, including airfare and accommodation has been included into the APrIGF expenditures above.)
- The global IGF in Vilnius in September 2010
- The China IGF Conference planned for Beijing in June 2011

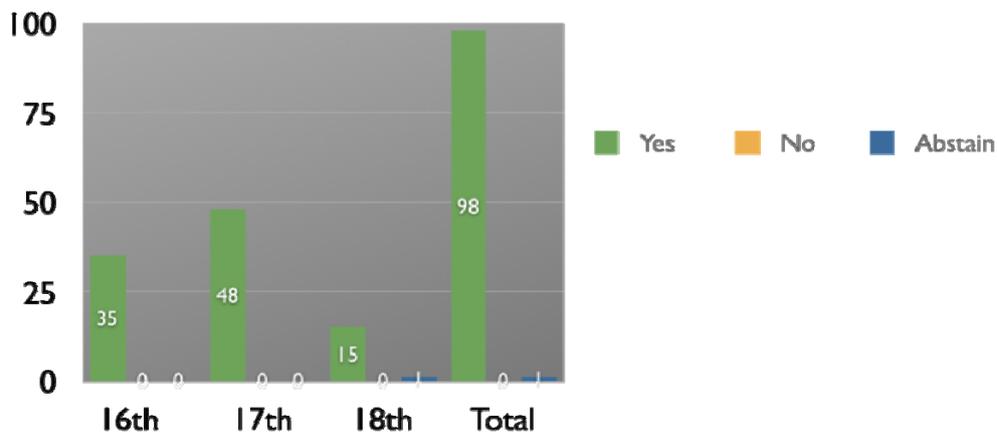
## Appendix E: Feedback Survey Results

Survey questionnaires were distributed to gather the opinion from the participants regarding the RIGF. The number of questionnaires received:

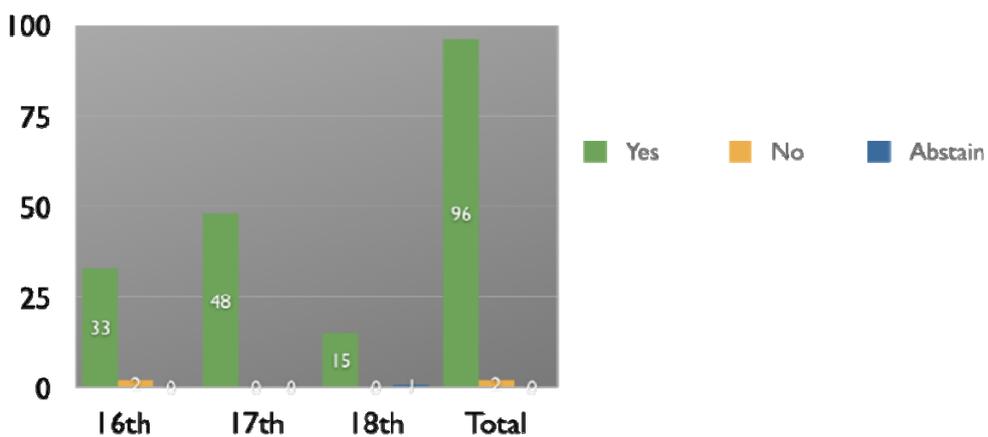
- on June 16 (during the APrIGF Roundtable): 35
  - on June 17 (during the HK IGF Conference): 48
  - on June 18 (during the HK IGF Conference): 16
- Total: 99

The questionnaire included a total of 15 questions, with the results as follows:

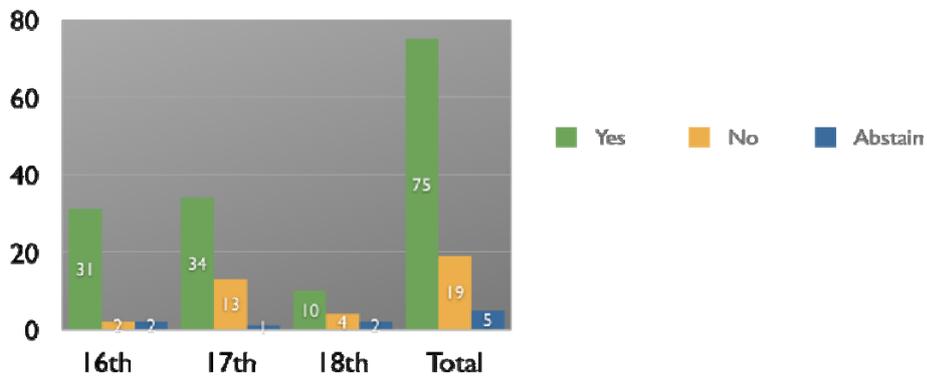
1. Do you think APrIGF should be held again in the future?



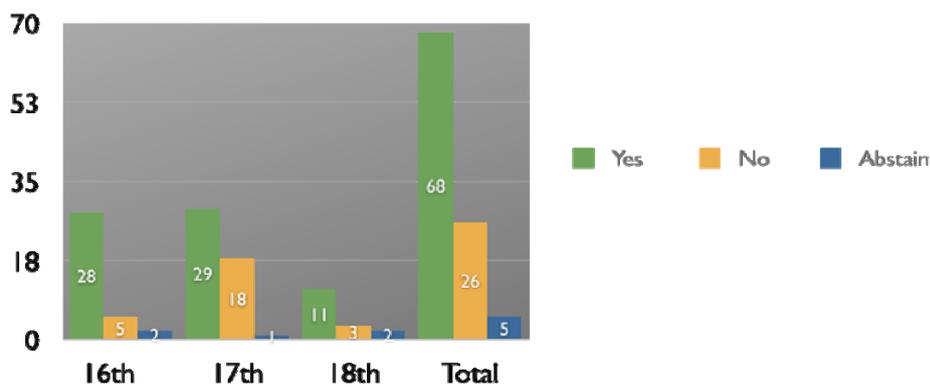
2. If APrIGF is held again in future, would you like to attend on site?



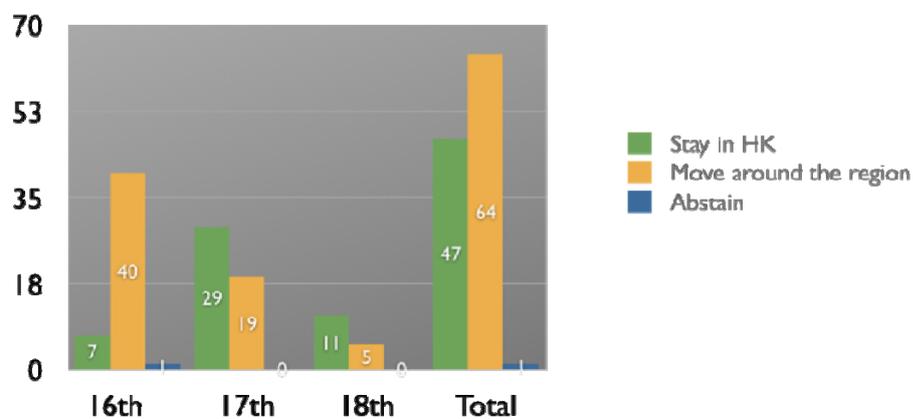
3. If APrIGF is held again in future, and you are not able to attend onsite, would you be willing to participate online?



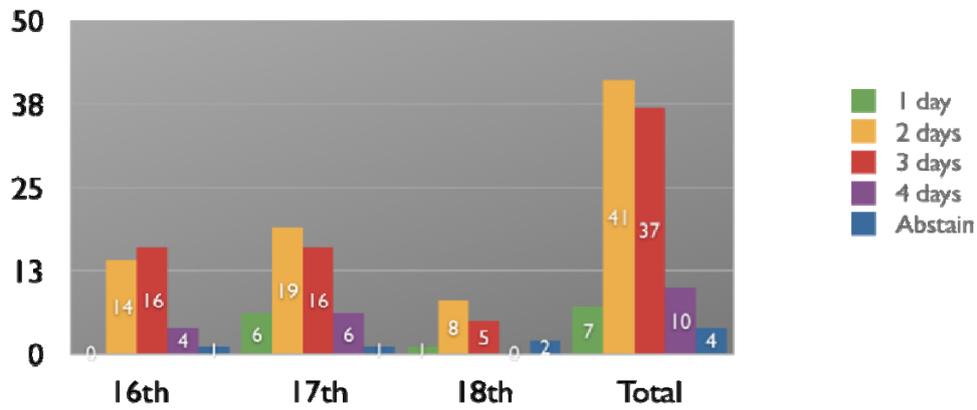
4. Would you use an online chat function to chat with other APrIGF participants during future APrIGF?



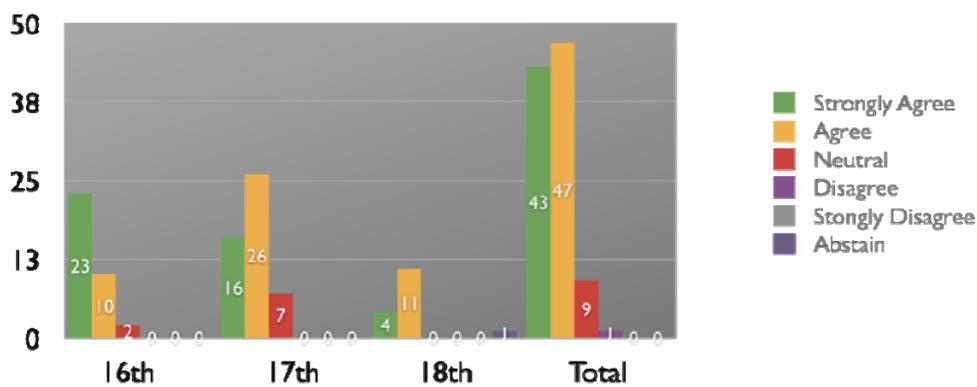
5. Do you think the home of future APrIGF should remain in Hong Kong or would you like to move around the region?



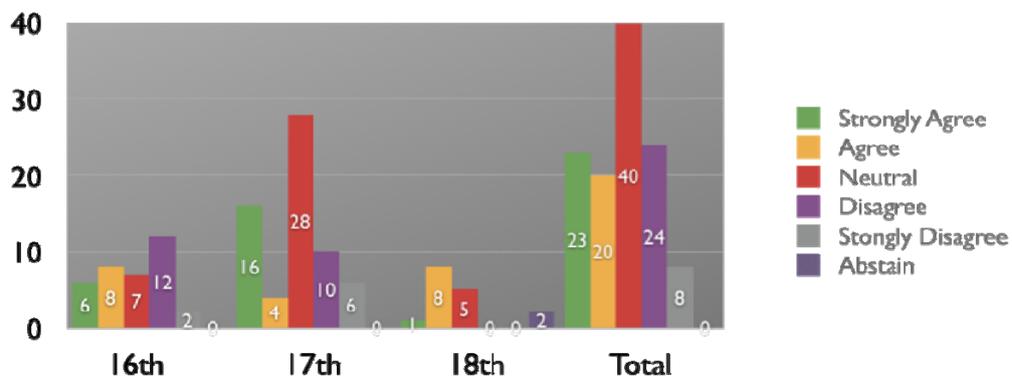
6. How many days do you think the APriIGF should run for in future?



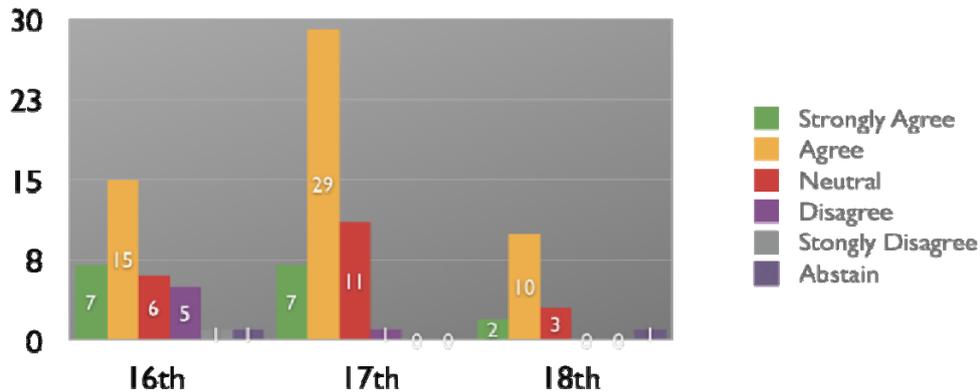
7. APriIGF is an important way for Asia Pacific stakeholders to feed the concerns of the Asia Pacific region into the global IGF process.



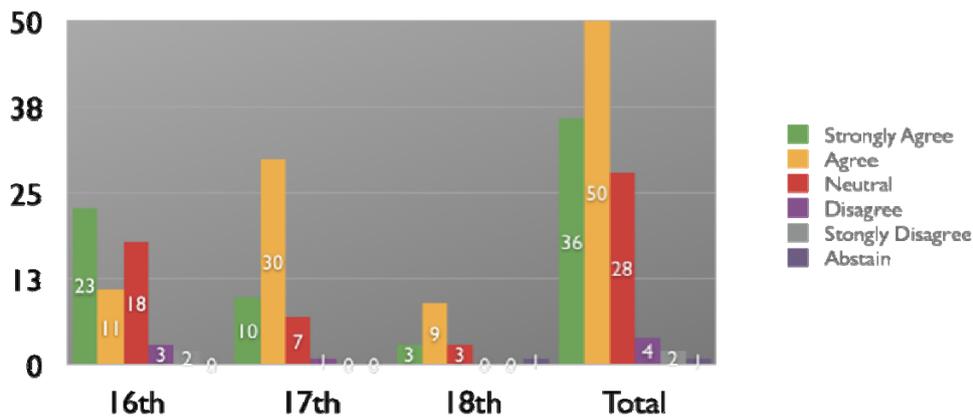
8. The balance at APriIGF between time given to panelists and time for general discussion amongst all panelists was about right.



9. There was a good mixture of multi-stakeholder representatives on each of the panels.



10. The topics discussed at APrIGF were of direct relevance to the Asia Pacific region.



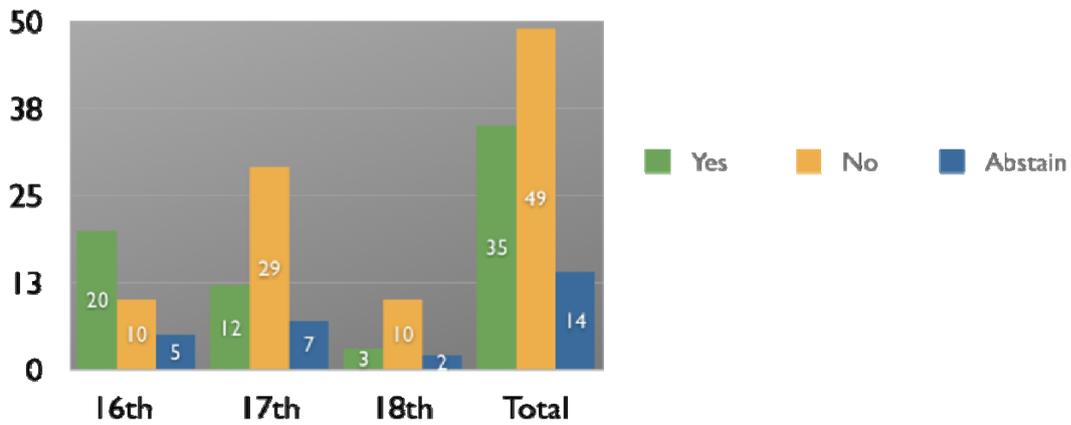
11. What topics would you like to see included in future APrIGF?

- 7 suggested including the topic of cyber crimes, including copyright infringement related issues.
- 6 suggested having more stakeholders coming from different fields, especially government officials
- 4 suggested inviting more young participants to the forum.
- 4 suggested putting focus on technical workshops, like IPV6, domain names, etc.
- 3 suggested including the topic of internet development and technology.
- 3 suggested including social welfare discussions in the forum.
- 3 suggested including Internet education and learning in the forum.
- 1 suggested discussing the role of Internet governance in various development aspects, such as poverty and media.

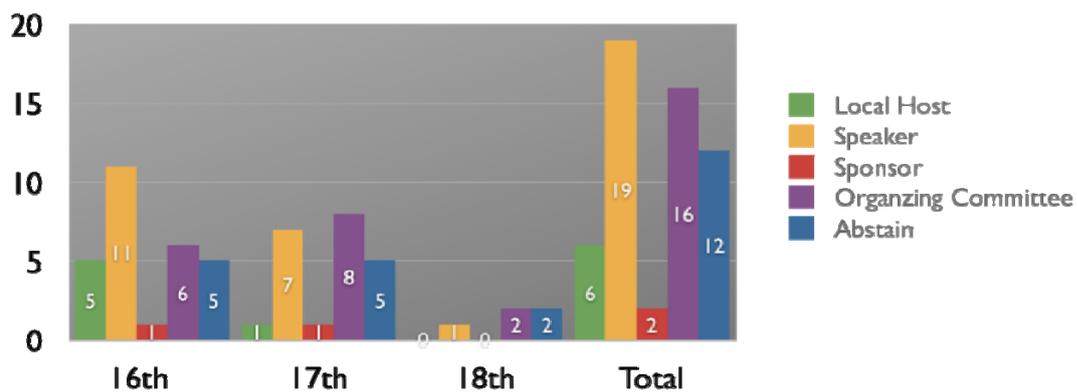
12. What changes or improvements would you suggest for further APrIGFs?

- 6 suggested allocating more time in sharing and Q&A and session.
- 4 suggested bigger room to hold more participants
- 3 suggested having more consultation in advance
- 1 noted that the environment did not have a secure and stable Internet environment
- 1 noted that more frequent shuttle bus to-and-from the venue is desired
- 1 suggested better promoting instant transcription and interpretation
- 1 suggested better promotion of blog to increase promotion impact and provide more information

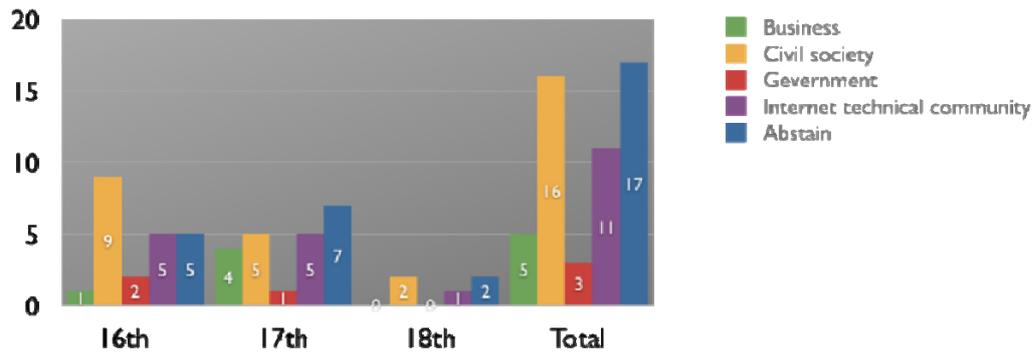
13. Are you interested in being involved in for future IGFs as a potential local host, speaker, sponsor or organizing committee member?



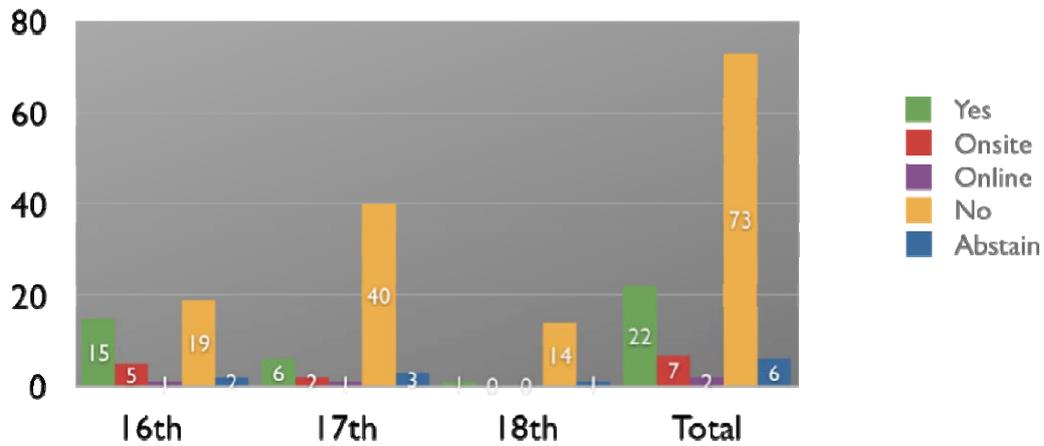
13a. If Yes, please identify what role you wish to play:



13b. Which stakeholder group are you in?



14. Have you participated in a global IGF in the past?



15. Having attended APrIGF, are you more likely to participate in future global IGFs?

